

Biz

2016. 09

SK



1 []
 SK ("SK ")
 "SK " "Biz- ((

" ")" (

" ") (Short Message Service:

"SMS") (Multimedia Message Service:

"MMS")

2 []
 SK

3 []

1. :
 SK 1 1

2. (PASSWORD):

3. : SK

4. : SK

5. : SK
 30

6. :

7. :

8. (/): SK Web service

SK

SK

9. (): SK SK
, , , SK

10. :

11. SPAM :

12. SPAM : ("
")

13. :

14. : 12 SK

2

1

4 []
: SK Biz-
:

SMS MMS

1. SK Web Service: SK Web
SK Biz SMS MMS

2. SK Client Service: SK
SK SMS SMS

3. : SK
PC SK SMS SMS

4. SK Web Service: SK Web
SK /

Biz-
1. SMS MMS : URL SMS URL MMS SMS
MMS
2. URL SMS URL MMS : URL
URL

5 []
SK 1 (1)
" " , SK 2

6 []
SK
SK Web service

7 []
1. SK
SK Web Service

2. SK SK
SK ()

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. SPAM ()

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SK

3.

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4. SK

SK

Web Service

1.

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Web

2..

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8 [

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SK

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9 [

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SK

Web Service

SK

10 []
SK

1. SK DB

2. SK

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5.

6.

7.

8. SK 27 6

SK SK 1
SK 1

11 []
SK

SK SK 1 5

1. SK

2.

2

12 [SK]
(O/S, D/B,)

SK

1

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SK

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13

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SK

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16 []

SK

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17 []

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SK

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84 2(

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18 []

SK

SK

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7. SK

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11. 5

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14. SK

15.

16.

17. SK

18.

"SK " " " "SK "

19. ()
4 , 5 , 7

19 []

SK 16 []

7

1

SK 2

SK

20 [SMS]

SK SMS 1 1

21 []

SK (one-ring)

22 []

SK

3

SK

SK

1. :
2. :

3.
 - : 24
 - : 10
 - : 24
 - : 6

: 1599-00700

SK

SK

84

SK

1. ()
2. () 6
3. 30
36

23 []
SK

6

24 []

CP

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2. : CP
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3. : 1
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4. : CP
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CP

25 []
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2. (, ,)

26 []

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SK

27 []

5

SK

SK 1

SK 16 2 []

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SK

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2. SK

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5. 3

SK 6

5

SK 1

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5

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28 []

:
(Customizing) : SK

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SK

: SK

: SK

1. SK

2.

3. (12) , 3

4.

29 []

- 21 []
1. (Customizing) :
 2. : 1 1
- 1 SMS

26 () 27 (/)

/ /

2

30 [] SK SK 7

SK 1

SK SK () SK

31 []

- 1.
 - 2.
 - 3.
 4. SK
- 1

32 []

6

3

33 []

SK

1%

34 [/]

SK

SK

24

SK

SK

SK

SK

SK

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2

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3. SK

4. SK 24

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1. 5 5 10

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10

2. 21 [] 1

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(10%) PG ,

PG ,

1,000 .

35 []

6 SK

SK 1

10

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36 []

SK) 4 (SK
 12 3 (3
) 1 24
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 SK 1

1. . . .
- 2.
- 3.
- 4.

SK
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 3 (3)
 12 .

37 []
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SK

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38 [

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1. SK

6 []

SK

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2. SK

30

39 []

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Biz

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3

SK

3

SK

SK

SK

7

40 []

42

1

41 []

1

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1.

2

42 []

43 []

44 []

1. () 2007 11 30 .

1. () 2008 10 1 .

1. () 2013 7 1 .

1. () 2013 7 8 .

1. () 2015 5 22 .

1. () 2015 10 16 .

1. () 2016 9 1 .

[1]

1.

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			SMS	URL SMS	LMS	MMS	SMS	URL SMS	LMS	MMS
5,500(5,000)	0%	5,000	22(20)	44(40)	77(70)	275(250)	250	125	71	20
11,000(10,000)	0%	10,000	22(20)	44(40)	77(70)	275(250)	500	250	143	40
55,000(50,000)	5%	52,500	22(20)	44(40)	77(70)	275(250)	2,625	1,313	750	210
220,000(200,000)	10%	220,000	22(20)	44(40)	77(70)	275(250)	11,000	5,500	3,143	880
550,000(500,000)	15%	575,000	22(20)	44(40)	77(70)	275(250)	28,750	14,375	8,214	2,300
1,100,000(1,000,000)	20%	1,200,000	22(20)	44(40)	77(70)	275(250)	60,000	30,000	17,143	4,800

* ()

2.

(: ,)

			SKT		KT				
	SMS	URL SMS	LMS	MMS	LMS	MMS	LMS	MMS	URL
~100000	22(20)	38.5(35)	33(30)	110(100)	55(50)	220(200)	55(50)	220(200)	385(350)
~200000	20.9(19)	37.4(34)	31.9(29)	104.5(95)	49.5(45)	209(190)	49.5(45)	209(190)	374(340)
~300000	19.8(18)	36.3(33)	30.8(28)	99(90)	47.3(43)	203.5(185)	47.3(43)	203.5(185)	363(330)
~500000	17.6(16)	35.2(32)	29.7(27)	99(90)	44(40)	198(180)	44(40)	198(180)	352(320)
~1,000,000	15.4(14)	34.1(31)	28.6(26)	93.5(85)	39.6(36)	187(170)	39.6(36)	187(170)	330(300)
1,000,000	13.2(12)	33(30)	26.4(24)	88(80)	33(30)	176(160)	33(30)	176(160)	275(250)

* SMS, URL SMS :

(, SMS 45 45 *19.8(18))

* LMS, MMS :

()
 (, SKT LMS 35
 : 10 *33(30) +10 *31.9(29) +10 *30.8(28) +5 *29.7(27))

[2]

SPAM

SMS(Short Message Service) MMS
(Multi-media Message Service)

SK

SMS

MMS

SPAM

SPAM

SK

'SPAM

1.

3 SK

2.

SK

3.

SPAM

, Biz-

4.

SPAM

Biz-

SPAM

:

:

()

/ :

:

:

E-mail :

[3]

_____ (" ") SK (" "

1 ()

() "

"

2 ()

1. :

2. :

3 (" ")

1. " "

2.

3.

4. " "

4 ()

1. " "

"

1) , , (KISA)

2) " "

2.

5 ()

1. " "

1)

(KISA)

2) 3

2. , " " 1

6 ()

1. " " " "

(KISA)

2.

6

20

" "

:
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:
:

()

(: _____, _____, E-mail : _____)

*

1		11		21	
2		12		22	
3		13		23	
4		14		24	
5		15		25	
6		16		26	
7		17		27	
8		18		28	
9		19		29	
10		20		30	

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1. () 1

2. 1 ()

3.

()

: 200 . .

	()				
				e-Mail	

1		11		21	
2		12		22	
3		13		23	
4		14		24	
5		15		25	
6		16		26	
7		17		27	
8		18		28	
9		19		29	
10		20		30	

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1.

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⋮

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[4]

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(())
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Login ID :
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E-mail :

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* () ()

- ()
- 1) ()
 - 2) (())
 - 3) ()

[5]

				E-mail	
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	*	: ()			
	*	() : (B)			
		. (C)			
	*	: (D)			

9 3

201

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A			
B		' "	
C			() 1) 2) 3) * Process
D	1	KISA	(SK KISA)